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Herzberg's Motivation Theory. Frederick Herzberg (1923-2000), a clinical psychologist and pioneer of 'job enrichment', is regarded as one of the great original thinkers in management and motivational theory.

[Frederick Herzberg - Motivation Theory - Businessballs](#)

The two-factor theory (also known as Herzberg's motivation-hygiene theory and dual-factor theory) states that there are certain factors in the workplace that cause job satisfaction

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while a separate set of factors cause dissatisfaction, all of which act independently of each other. It was developed by psychologist Frederick Herzberg.

[Two-factor theory - Wikipedia](#)

Frederick Herzberg (1923-2000) was a clinical psychologist and is one of the major writers in management and motivational theories. He was one of the most influential management teachers and consultants of the post-world war II. His approach focuses on content theories and explains specific things that motivate an individual at work.

[Frederick Herzberg biography, quotes, publications and ...](#)

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Finding out what people want from their jobs, what motivates them to keep working, was the basis for a study by Fredrick Herzberg during the 1950's and 60's. He wanted to find out how attitude affected employees motivation. He did this by asking people to describe work situations that made them feel really good about their jobs and situations in which they felt bad about them.

[Herzberg Theory of Motivation in the Workplace ...](#)

4 I structure work so that is interesting and challenging, and allows for appropriate autonomy. ... Abraham Maslow and Frederick Herzberg are two famous motivation theorists who established that even if these sorts of things are not necessarily motivating in

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themselves, they have to be present in order to even think about enhancing motivation.

[How Good Are Your Motivation Skills? - from MindTools.com](#)

Among these, the most important activity is "getting work done through others ... Two-factor theory of motivation is developed by Frederick Herzberg. This motivation theory is based on the study of motivators and hygiene factors. These two factors are responsible for the satisfaction or dissatisfaction in the workplace.

[Techniques and Theories of Employee Motivation...](#)

La théorie des deux facteurs a été développée par Frederick Herzberg et

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stipule que la satisfaction au travail et l'insatisfaction au travail agissent de manière indépendante. Ainsi, le contraire de la satisfaction n'est pas l'insatisfaction mais l'absence de satisfaction. De même, le contraire de l'insatisfaction est l'absence d'insatisfaction.

[Théorie des deux facteurs — Wikipédia](#)

Frederick Herzberg's Theory of Motivation: Overview ... The easiest way to see the equity theory at work, and probably the most common way it does impact employees, is when colleagues compare the ...

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